

Early Fall 401-821-7300 1-800-294-LAWN (5296)

Growing News

SeaScape, Inc. · 1610 Flat River Rd., Coventry, RI 02816 Green Landscape Solutions Since 1989



About Today's Application 5

Today we applied your fifth fertilizer treatment of the season. In addition to the fertilizer, we also applied broadleaf weed control as well as your free limestone application.

Limestone is important to your lawn because of acidic soil conditions in southern New England. The lime will help to reduce soil acidity, making soil nutrients more readily available. It will also aid in thatch decomposition.

Broadleaf weed controls work especially well in the fall. Weeds need to be actively growing for weed control to be achieved. Often weed controls applied in the summer don't work as well because the weeds are also in drought stress (just like the rest of your lawn). The weed control applied today should take care of remaining weeds.

Seasonal Services Available

Christmas Décor by Seascope – Complete Décor Services... from Rooftops to Walkways!

We know how time consuming and frustrating tangled lights are, not to mention electrical issues and climbing ladders. Contact Christmas Décor by SeaScape today and let our decorating professionals transform your home or business into a dazzling winter wonderland.

Late Fall/Winterizing Fertilizer

There are many benefits to a late fall application of fertilizer. 60% of your lawn's root zone will grow between now and when the soil freezes. Added nutrients will maintain your lawn's green color; help thicken thin areas; aid in drought recovery and encourage earlier spring greening next season. Please call our office if you would like to add this important application.

Perimeter Pest Control

Stop unwanted pests outside your home before they can make it in. By applying control measures to the perimeter of your foundation pest entry will be significantly minimized. Fall is the perfect time to begin this program as mice will be trying to get inside, away from colder temperatures. Call SeaScape Lawn Care today to schedule this important service.

Ask The Expert... by Owner/President Jim Wilkinson PhD

Here are answers to some of the typical questions received from customers at this time of year, answered by SeaScape's President and Owner, Jim Wilkinson, PhD.

Q. Will my lawn fully recover from this year's drought?

A. Probably. The cool season grasses in southern New England have the capacity to withstand moderate to severe drought conditions and then recover when

rainfall returns. Most lawns should be fully recovered by mid – to late September, assuming that normal rainfall returns. Any bare spots remaining in late September will most likely not fully recover and will require some seeding. Thin spots will continue to fill in and recover throughout the fall and seeding generally will not be necessary.

Continued on page 2...

What you need to do thru the rest of the season:

Throughout the fall many people like to lower the height of their mower. There is NO agronomic reason for doing this. However, if you do want to lower the mowing height, please wait until the last mowing and reduce the height only slightly. If you lower the height too much, you will scalp your lawn, turn it brown, and it will look that way till spring!

Grub damage remains a possibility right up until the ground freezes. The white, C-shaped larvae of Japanese beetles feed on grass roots throughout the fall, and can quickly turn a lawn brown despite adequate rainfall or irrigation. Alternatively, animals such as skunks, raccoons or crows may damage a lawn by feeding on the grubs. If you suspect a grub problem, please call us right away for a service call.

Falling leaves should be removed from your lawn on a regular basis. Leaf piles left for even a few days cause damage. Please remove leaves on a regular basis. Do not wait until every last one has fallen.





By **SeaScape**

The holidays are about fun, comfort and loved ones. Don't let the hassle of decorating your home for the holidays interfere with your enjoyment of the season.

Let the professionals at Christmas Décor by SeaScape do it for you!

Christmas Décor by SeaScape has been professionally decorating homes and businesses throughout Rhode Island for the past 7 years. Our team of trained professionals are focused on two things – providing a beautiful holiday display and making your holiday season as enjoyable and safe as possible!

LET US LIGHT UP YOUR HOLIDAY SEASON!

Each hassle-free decorating package comes complete with:

- Custom Design
- Professional Installation
- Proactive Maintenance
- Takedown & Storage

Our goal is to create a remarkable experience for you, your family and your friends that will exceed your grandest expectation.

Call for your FREE, no obligation design consultation and price quote today! Call 1-800-294-5296 OR visit our website www.seascapeinc.com

Christmas Décor by SeaScape is a division of SeaScape Lawn Care Inc. Providing Green Landscape Solutions since 1989. Unfortunately, Christmas Décor service is limited to Rhode Island homes and businesses only. If you live outside Rhode Island and would like your home decorated please call our office for another franchise referral. Thank you!



By **SeaScape**

The professionals at SeaScape aren't just the BEST LAWN GUYS. We are also the industry's leading TREE GUYS! TreeSolutions by SeaScape has been doing all aspects of tree work for more than 12 years and can handle any job, big or small. From large tree removals to ornamental shrub pruning, hazard assessment to insect & disease control, we have the experience, training and equipment to get the job done right.

Call TreeSolutions by SeaScape today for a FREE, no obligation price quote!

Call for a Free Estimate

1-800-294-5296 OR visit our website www.seascapeinc.com

TreeSolutions
By **SeaScape**

Tree Service –
Removal, Trimming, Ornamental Shrub Pruning

Limit one coupon per customer. Cannot be combined with other offers. Expires 11-30-10.

SAVEONTREE	Save \$25 on orders between \$300 and \$600
	Save \$50 on orders between \$601 and \$1,200
	Save \$100 on orders over \$1,201

TreeSolutions by SeaScape is a division of Seascope Lawn Care, Inc... Providing Green Landscape Solutions since 1989.

Ask the Expert continued from page 1...

Q. SeaScape applied crabgrass control to my lawn this spring, but I still had some crabgrass. Why?

A. There are a few potential reasons:

- Each crabgrass plant can produce up to 10,000 seeds. If you or one of your neighbors had crabgrass the previous year, there are millions of seeds in your soil. If the preemergent control applied by Seascope was 99.99% effective, that still leaves thousand of seeds that can germinate.
- Your lawn may have been thin, and the permanent grasses did not supply any competition for germinating crabgrass.

Without some competition from the desirable grasses, a preemergent control alone will not totally control crabgrass.

- Mowing your lawn too short, especially in the spring. Crabgrass requires direct sunlight to germinate. Low mowing allows sun to get to the soil surface, making it possible for crabgrass germination. Mowing taller shades the soil surface and discourages crabgrass.
- Crabgrass along the lawn's edge is very common. Whenever edges are thin, crabgrass will have the opportunity to get started. Edges are typically thinned out by salt damage, mowing too low, or allowing string trimmers to scalp the edge.

SeaScape

Lawn Care

SeaScape is a proud supporter of RI Special Olympics, Meeting Street School, The Tomorrow Fund, Ronald McDonald House, The Pawtucket Red Sox, and URI Athletics.

Late Fall/Winterizing Fertilizer

Experts and university researchers agree that fall is a critical time of year for lawn growth and recovery from summer stresses (i.e. heat, drought, insects, disease, etc.). Soils are warm and root growth continues until the soil freezes. Lawns in Southern New England benefit greatly from an application of fertilizer late in the season. Our LATE FALL/WINTERIZING FERTILIZER application is an important final step to help your lawn recover this season as well as help your lawn start up earlier next season.

Some of the benefits include:

- Drought recovery
- Improved turf density/thin areas will thicken
- Green color longer into the fall
- Earlier spring green up
- Fewer weeds/crabgrass next season

Call SeaScape Lawn Care today to schedule this important application! 1-800-294-5296 OR visit our website www.seascapeinc.com

Please see pricing left with today's application.

Environmental (& Safety) Stewardship

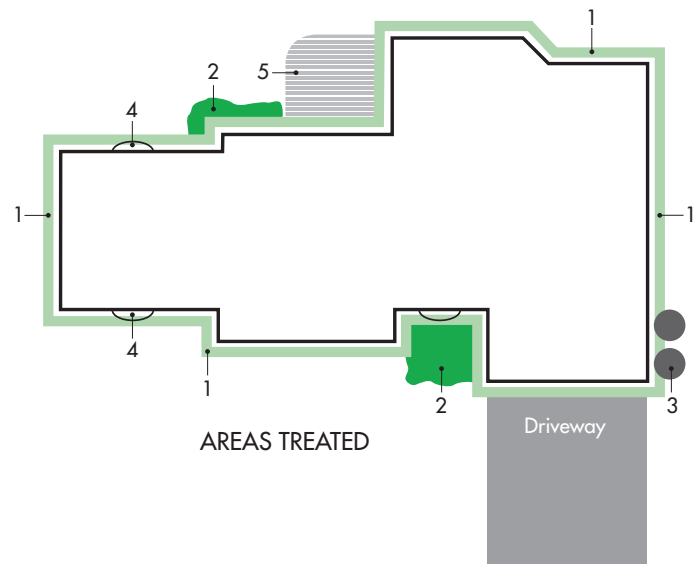
Phosphorus fertilizer has become a concern in some areas due to the potential to leach or runoff into waterways. Common lawn fertilizers contain phosphorus, but it generally is not needed because our southern New England soils already contain a sufficient supply. SeaScape has eliminated phosphorus in most of our fertilizers. We will still use phosphorus when a soil test indicates a need or when seeding a new lawn when higher amounts of phosphorus are needed.

Maintaining a Quality Lawn – You've Made the Right Choice

Did you know that your lawn has tremendous cooling effects? The front lawns of a block of eight average houses have the cooling effect of about 70 tons of air conditioning. That is enough to cool 16 average homes. On a hot summer day, grass can be 10 to 14 degrees cooler than exposed soil or mulch, and as much as 30 degrees cooler than concrete or asphalt.

Perimeter Pest Control

90% of the pests that you see inside come from the outside. SEASCAPE'S PERIMETER PEST CONTROL PROGRAM will stop these pests BEFORE they get in avoiding the use of pesticides inside your home. A 2'-3' wide protective barrier will be applied to the entire foundation including 1'-2' up the foundation wall¹. Also treated are mulch/shrub beds², trash areas³, window wells/thresholds⁴ and under decks⁵. We treat just about anywhere invading insects like to hide. Treatments are effective for ants, crickets, silverfish, millipedes and many more. In addition to providing an insect barrier, SEASCAPE'S PERIMETER PEST CONTROL PROGRAM also targets mice and rats from the outside. Up to 4 tamper proof bait boxes will be placed around the perimeter of your home which are common entry points for these rodents.



ALL BAIT BOXES ARE LOCKED AND ARE CHILD/PET PROOF FOR PROTECTION.

COST: Each visit is only \$44.00. There is a one-time set up fee of \$49.00 at the time of the first visit to cover the cost of the bait boxes.

Fall is a perfect time to start!

Keep SeaScape in mind for all your landscape needs

SeaScape Lawn Care

Lawn Care Services

Lawn Fertilization
Core Aeration
Lawn Seeding
Vegetation Management

Pest Control Services

Tick Control
Mosquito Control
Perimeter Pest Control
Deer Repellant

Commercial Landscape Maintenance

Weekly Mowing
Spring/Fall Clean-Up
Bed Maintenance/Mulching
Snow Plowing

TreeSolutions By SeaScape

Tree Service

Tree Removal/Trimming
Stump Grinding
Hazardous Tree Assessment

Ornamental Shrub Pruning
Brush Clearing
Cabling/Bracing

Plant Health Care

Insect/Disease Control
Root Fertilization
Trunk Injection
Deer Repellant

Christmas Decor By SeaScape

Holiday & Event Lighting

Customer Referral Program

At SeaScape, most of our new customers are referred to us by one of our many satisfied customers. If you have a friend, relative, neighbor or co-worker who you think might be interested in any one of our services we would love to hear about it. If they become a customer, we'll send you a \$25 coupon good toward any SeaScape service. Your referral will receive 50% off their first lawn care or plant health care application. Please, out of respect for your referral's privacy be sure to inform them that you are giving us their name, address and phone number.. Thank you!

(Offer valid for new, first time SeaScape customers only. There is no limit on the number of referrals that each customer can submit. Only one SeaScape customer may receive credit for each referral.)

Proudly serving residential and commercial properties throughout RI, SE MA, and Central/SE CT.

Contact us for a free, no obligation estimate!

1-800-294-LAWN (5296) / www.seascapeinc.com