

Summer Growing News

www.seascapeinc.com

SeaScape, Inc. · 1610 Flat River Rd., Coventry, RI 02816

401-821-7300 · 1-800-294-LAWN (5296)

The Official
SeaScape
Newsletter

Third Application

Today we applied your third fertilizer treatment of the season. The rate and analysis were adjusted for summer conditions. Broadleaf weed control was also applied for summer weeds such as oxalis, spurge and knotweed.

Most customers that were scheduled to receive preventive grub control (Merit) also received it with this treatment (see your invoice). Remember that it **MUST** be watered in to be effective. If you haven't ordered this important treatment, it's not too late. Call the office for details and prices.

Your lawn may have also received one of the following applications today: Surface insect control if we felt your lawn had potential for damage from chinch bugs; and/or, your second flea and tick control, if ordered.

Seasonal Services Available

MOSQUITO CONTROL: These annoying and potentially disease carrying pests will soon become a problem. Our mosquito control service will allow you to take your yard back. See the enclosed literature and pricing on this important service. Return the attached order form or call our office to order TODAY.

SHRUB PRUNING: TreeSolutions by SeaScape offers a wide variety of tree services, including professional shrub pruning, tree removals, and insect & disease control. Let our professional arborists take the worry out of all of your tree work. Fully insured and licensed. Call today for a free price quote.

Weather & Your Lawn:

Rain throughout southern New England is generally limited through the summer and lawns will go into drought stress. Lawns require about one inch of water/wk to stay green.

The first sign of drought is a lawn turning dark green, followed shortly by browning. If you are unable to water and your lawn does go into drought stress, SeaScape's program is adjusted for the dry conditions.

If you are watering with a sprinkler & hose, or an automatic system, supply about one

inch of water/wk. Place a shallow can under the sprinkler to determine amount of water applied. Some general guidelines:

- If using a hose and sprinkler – water twice per week in each area for about an hour.
- Automatic systems – water every other day if possible for 30 – 40 minutes.

SeaScape
Lawn Care

TreeSolutions
By SeaScape

Christmas Decor
By SeaScape

Environmental (& safety) stewardship

SeaScape controls broadleaf weeds (dandelions, etc.) using SPOT APPLICATIONS. Unlike other lawn services (and most do it yourself products) that apply weed control to your entire lawn because it's easy, SeaScape takes the extra time to apply weed control only when weeds are present. It takes extra time, but we have reduced the use of weed control by up to 65%! It's better for your lawn, and better for the environment.

What you need to do until our next visit:

- Continue to mow HIGH; water as needed (if you are allowed)
- Be on the lookout - nutsedge is a weed that grows profusely in early summer. It looks like a light green grass, and grows much faster than the rest of your lawn. Nutsedge cannot be prevented, but when we see it we will apply controls. If you find yourself with it between applications, please call us.
- Expect some decline in lawn color over the summer. Lawns in southern New England are "cool season" grasses, meaning they perform best in temperatures during the day in the 70's. With high temperatures don't be surprised if your lawn doesn't look as good as usual – it doesn't like the heat.

SeaScape is a proud supporter of
RI Special Olympics,
Meeting Street School, The Tomorrow Fund,
Ronald McDonald House,
The Pawtucket Red Sox, and URI Athletics.

Shrub Pruning Program

SeaScape applies three principles in its pruning program: plant health, plant size and aesthetics.

Plant health. To maintain healthy plants, TreeSolutions by SeaScape recommends removing dead wood or damaged branches. When pruned properly the plant will quickly grow over cuts sealing out decay. Thinning opens crowns of plants for better air circulation for insect and disease control. TreeSolutions improves the structure of plants by removing crossing branches and rapid vegetative growth such as water sprouts or suckers.

Plant size. Homeowners often have landscape situations where shrubs have grown beyond the limits in which they are planted. Keeping plants within a desirable size range is a challenge. Common techniques used to control size are: shearing, pollarding, espaliering, and rejuvenating plants. TreeSolutions prefers to hand prune plants whenever possible during the proper time to help maintain size and good health. Keep in mind that overgrown plants may require multiple prunings before they can be brought back to size.

Plant aesthetics. A “good looking” shrub will have a good habit and structure. Often shearing a plant destroys its natural habit. A common example is a sheared forsythia loses its natural arching branches and often most of its profusion of golden early spring flowers. Pruning to encourage flowering and fruiting is based on the species’ time of bloom and formation of flower buds. If bark color is important, lifting of lower branches and thinning of the crown is performed. For multi-stemmed shrubs, TreeSolutions cuts out the oldest stems to encourage the younger more colorful stems.

TreeSolutions’ licensed arborists use the appropriate pruning techniques, usually hand pruning instead of shearing, to achieve the desired results of the homeowner and the healthy development of their shrubs.

Please call 1-800-294-5296 for a FREE Pruning Survey and price quote for trimming your shrubs.

Plant Health Care

This year, Southern New Englanders saw more damage from **winter moth** inchworms that devoured the leaves of ornamental and shade trees such as weeping cherries, crabapples, maples, and oaks. Under TreeSolutions’ program, we help control the defoliation by spraying trees and shrubs with dormant oil in March and follow with an insecticide application in April or early May as the plants’ leaves emerge. If you had caterpillar damage to your new leaves, contact TreeSolutions to give you a free estimate for control measures for next year’s infestation, which could be worse.

During the late June to July period, leaf diseases and sucking or piercing insects will attack your ornamental shrubs and small trees. TreeSolutions’ program is designed to help control lacebugs, aphids, late caterpillars and some beetles such as the Japanese

beetle, and willow leaf beetle. This is a good time to control the susceptible crawling stage of scale insects, which usually are protected from insecticides with an outer shell. As leaves continue to grow on many woody ornamentals, they become susceptible to diseases that may have been treated earlier in the year but need a retreatment of a fungicide. Our program helps prevent powdery and downy mildews, needle casts, juniper twig blights, anthracnose on dogwood and rusts and scab on crabapples, apples and hawthorns.

TreeSolutions’ **Plant Health Care program** exercises care in applying and recommending chemicals that are safe for the homeowner and plants.

Please call 1-800-294-5296 for a FREE Tree and Shrub Survey and price quote for control of insects and diseases.

Mosquito Control

Mosquitoes are the number one carrier of diseases (followed closely by the tick). Believe it or not mosquito borne illnesses are responsible for more deaths worldwide than any other factor. Many people don't think that we are at risk locally of these illnesses. Unfortunately, many mosquito borne illnesses are in fact present in the United States. EEE (Eastern Equine Encephalitis), SLE (St. Louis Encephalitis), West Nile Virus, Dengue Fever and Canine Heartworm. SeaScape's Mosquito Control Program will help control these annoying and potentially dangerous insects. SeaScape's Mosquito Control Program consists of up to 5 monthly applications made between May and September when risk of exposure is highest.

Applications will be made to the lawn, shrubs, trees, wood line and under decks. We will also inspect your property and make recommendations to reduce possible breeding grounds.

COST: ONLY \$69.00 per application
(Up to 5 monthly applications available).



WATER SAVERS from SeaScape Lawn Care

The SeaScape WATER SAVERS program consists of 3-monthly applications (June, July, August) of a wetting agent applied to your lawn. With this program, you can expect to:

- Reduce water use by 33%
- Improve turf quality with limited watering
- Improve watering efficiency
- Greater benefit from brief summer showers
- Improve summer turf quality even without watering
- Save money on your water bill.



With the high cost of water and persistent water bans home lawns and landscapes have suffered. Without adequate watering throughout the summer months lawns will go into drought stress and if left in this condition for extended periods of time damage can result. Wetting agents (also known as soil surfactants)

have been widely used by golf courses to improve watering efficiency and reduce water usage. Wetting agents can also improve soil retained moisture, improve infiltration, reduce runoff and improve turf quality under drought conditions. Even when adequate watering is not possible, lawn quality remains better longer and drought stress develops later.

SeaScape Lawn Care is now making this important water management tool available to our customers through our unique Water Savers program. This program will save water and money for homeowners with or without an automatic sprinkler system.

SeaScape's Water Savers program consists of 3 monthly applications (June, July and August) of a wetting agent applied directly to your lawn. The application does need to be watered in within 24-48 hours to be effective. If you'd like more information and a free price quote please call our office at 1-800-294-LAWN (5296) or simply e-mail us at email@seascapeinc.com.

Keep SeaScape in mind for all your landscape needs

SeaScape Lawn Care

<u>Lawn Care Services</u>	<u>Pest Control Services</u>	<u>Commercial Landscape Maintenance</u>
Lawn Fertilization	Tick Control	Weekly Mowing
Core Aeration	Mosquito Control	Spring/Fall Clean-Up
Lawn Seeding	Perimeter Pest Control	Bed Maintenance/Mulching
Vegetation Management		Snow Plowing

TreeSolutions By SeaScape

<u>Tree Service</u>	<u>Plant Health Care</u>
Tree Removal/Trimming	Insect/Disease Control
Stump Grinding	Root Fertilization
Hazardous Tree Assessment	Trunk Injection
Ornamental Shrub Pruning	Deer Repellant
Brush Clearing	
Cabling/Bracing	

Christmas Decor By SeaScape

Holiday & Event Lighting

Customer Referral Program

At SeaScape, most of our new customers are referred to us by one of our many satisfied customers. If you have a friend, relative, neighbor or co-worker that you think might be interested in any one of our services we would love to hear about it. If they become a customer, we'll send you a \$25 coupon good toward any SeaScape service. Your referral will receive 50% off their first lawn care or plant health care application. Please out of respect for your referrals privacy be sure to inform them that you are giving us their name, address and phone number.. Thank you!

(Offer valid for new, first time SeaScape customers only. There is no limit on the number of referrals that each customer can submit, however, only one SeaScape customer may receive credit for each referral.)

Proudly serving residential and commercial properties throughout RI, SE MA, and Central/SE CT.

Contact us for a free, no obligation estimate!

1-800-294-LAWN (5296) / www.seascapeinc.com